

**01 / CHOOSE A FEATURE**

# Define how your feature should behave.

Make AI quality visible before you ship.

Choose one feature. Write three post-it notes describing what it should do in specific situations. Use them to discuss expectations with your team.

**FEATURE NAME****WHAT DOES THIS FEATURE HELP SOMEONE ACCOMPLISH?**

## How the notes work

Each note holds one expected behaviour, the person it helps, and the situation in which it matters. Keeping expectations on separate notes makes them easier to discuss, move, and refine.

|                           |                                                                       |
|---------------------------|-----------------------------------------------------------------------|
| <b>User + goal</b>        | Who is using the feature, and what are they trying to accomplish?     |
| <b>Starting situation</b> | What is happening? What relevant information is available or missing? |
| <b>Expected behaviour</b> | In that situation, what should the feature do or avoid doing?         |

**Keep the scope small**

For a whole product, start with one important interaction. You can add more notes after this first exercise.

## 02 / SEE AN EXAMPLE

# One feature. Three behaviours.

Example feature: an appointment assistant. These are illustrative requirements.

## B1 Missing information

### USER + GOAL

A customer wants to book an appointment.

### STARTING SITUATION

The account type needed for booking is missing.

### EXPECTED BEHAVIOUR

Ask the customer for the missing account type.

## B2 Available appointments

### USER + GOAL

A customer wants to choose an appointment.

### STARTING SITUATION

The availability lookup returns one or more times.

### EXPECTED BEHAVIOUR

Offer available times from the lookup result.

## B3 Booking confirmation

### USER + GOAL

A customer wants control over their booking.

### STARTING SITUATION

A time has been suggested but not confirmed.

### EXPECTED BEHAVIOUR

Wait for confirmation before creating the booking.

## Use the same three questions

The person using the feature is the customer.

Product owners, engineers, and domain experts help agree on the expectations.

Keep the labels B1, B2, and B3 when you carry these notes into the workbook.

A behaviour can allow many valid responses. For B1, several different ways of asking for the account type would meet the same expectation.

## 03 / WRITE YOUR NOTES

# Your first three behaviours.

Use the feature you chose on page 1. Type into the cards or print and write.

**B1 Your behaviour****USER + GOAL****STARTING SITUATION****EXPECTED BEHAVIOUR****B2 Your behaviour****USER + GOAL****STARTING SITUATION****EXPECTED BEHAVIOUR****B3 Your behaviour****USER + GOAL****STARTING SITUATION****EXPECTED BEHAVIOUR****Prompts for each note****User + goal**

Who wants to do what?

**Starting situation**

What is true at the start?

**Expected behaviour**

What should happen?

Use one or two short sentences per field. If a note mixes unrelated expectations, split it. Print this page again when you need more notes.

**04 / REVIEW AND CONTINUE**

# Give your notes a quick review.

You now have three expectations your team can discuss and refine.

Someone else can understand who, what, and when.

We could observe whether the feature behaved this way.

Each note describes one behaviour we can discuss on its own.

## Build on the work you have done.

### A CANVAS BUILT FROM YOUR NOTES

Feature / user / goal

**B1**

Your note

**B2**

Your note

**B3**

Your note

How to test

Evidence + next action

Keep your three notes. In the paid workbook, you will place them on a behaviour canvas, choose how to check them, and run a first harness against captured outputs.

### SELF-GUIDED WORKBOOK / \$16

Organize your notes on a canvas and build a baseline harness with worked examples, reusable worksheets, and runnable starter files.

[Enquire about the workbook](#)

### HALF-DAY WORKSHOP / \$400

Work through your feature with Evan. Leave with a Starter Pack, 3-5 evaluation specifications, and implementation priorities.

[Enquire about the workshop](#)

Questions or next steps: [thomas@alteria.agency](mailto:thomas@alteria.agency)